



GLOBAL WELLNESS SUMMIT 2018

OCTOBER 6-8 | TECHNOGYM VILLAGE, ITALY

JOINING TOGETHER. SHAPING THE FUTURE.

**GLOBAL WELLNESS SUMMIT 2018
TECHNOGYM VILLAGE - CESENA, ITALY:
OCTOBER 6 - 8**

Technogym—The Wellness Company—offers their state of the art global headquarters in the Wellness Valley to host the 12th annual Summit. Join us in the hills of Emilia Romagna and celebrate wellness, Italian style.

The 2018 Summit offers an exclusive sponsorship program, each with unique opportunities to engage our prestigious community of global business and thought leaders. Here is a list of sponsorships available for the Summit. Custom opportunities available upon request.

GLOBALWELLNESSSUMMIT.COM

TITANIUM SPONSORSHIP

Offered at \$100,000

Exclusive sponsorship of the Gala Dinner on the last night of the Summit, includes 4 complimentary registrations, plus:

- Customized boutique space, during the Summit
- Opportunity to introduce a speaker on the main stage
- Top placement of logo on invitation and promotional materials
- Press release on your company's Titanium sponsorship
- Dedicated email sent to entire invitee database
- Complimentary mailing list of 2018 delegates*
- Two-page spread ad in the directory

DIAMOND KEYNOTE SPEAKER SPONSORSHIP

Offered at \$50,000

Introduce one of the main stage speakers during the Summit. Includes 2 complimentary registrations, plus:

- Name included in official agenda
- Premium identification as a Diamond Sponsor
- Full-page, 4-color ad in directory
- Complimentary mailing list of all 2018 delegates*
- Opportunity for product to be included in the room drop bag

*Mailing list cannot be used for commercial purposes

PLATINUM TOTE BAG SPONSORSHIP

Offered at \$37,500

Exclusive sponsorship of the beautiful tote bags sporting the GWS logo on one side and our company logo on the other. All delegates will receive the bags at the room drop or upon check-in. Sponsorship includes one registration and one discounted at 50% plus:

- Product inclusion in tote bag
- Full-page ad in the delegate directory
- Prominent signage as Tote bag sponsor during Summit

GOLD DELEGATE DIRECTORY SPONSORSHIP

Offered at \$28,500

Includes one registration, plus:

- Exclusive sponsorship of the Delegate directory – used by all attendees
- Logo on the front page of the directory
- Company name on every page footer
- Two full-page, 4-color ads in the Directory in premium positions
- Opportunity to include product in room drop

CUSTOMIZED SPONSORSHIPS ALSO AVAILABLE, PLEASE CONTACT:

Michelle Gamble,

VP Business Development

+1-214-578-3768

michelle.gamble@globalwellnesssummit.com

Skype: michelle.gamble14



GOLD REGISTRATION SPONSORSHIP

Offered at \$28,500

Exclusive sponsorship of the registration desk, includes one Summit registration, plus:

- Prominent signage at the desk all 3 days
- Name included in agenda each day
- Opportunity to include gift in room drop
- Full-page ad in the delegate directory

GOLD MOBILE APP SPONSORSHIP

Offered at \$28,500

Exclusive sponsorship of the Mobile App, includes one Summit registration, plus:

- Prominent logo display on the opening page of the app
- Link to a web page customized by you
- Logo in the official agenda
- Opportunity to gift delegates
- Full-page ad in the delegate directory

GLOBAL WELLNESS AWARD SPONSORSHIP

Offered at \$19,500

Present one of the prestigious Awards on the main stage during the Summit, includes one Summit registration, plus:

- Name in the official agenda
- Prominent identification as a GWA Sponsor
- Full-page ad in the delegate directory
- Opportunity to include product in the room drop

KNOWLEDGE WORKSHOP SPONSORSHIP

Offered at \$19,500

Opportunity to lead a 45-minute workshop about a relevant topic on the pre-Summit day, October 5th. Includes one Summit registration, plus:

- Opportunity to share literature or products with attendees of the workshop
- Presentation included in the agenda and available on the GWS website
- Prominent signage outside of meeting room

SILVER INDUSTRY RESEARCH SPONSORSHIP

Offered at \$17,500

Sponsorship of the GWI research study, on Wellness Tourism and Fitness/Mind/Body, presented at the Summit and includes one registration at 50% discount, plus:

- Inclusion of company name and quote in all copies of the study
- Inclusion in press release on research study
- Opportunity to participate in the NY Press Event in January 2019
- Opportunity to include product in the press gift bag for attendees

SILVER "SHARK TANK OF WELLNESS" SPONSORSHIP

Offered at \$14,500

Sponsor the student competition which takes place during the Summit. Includes one registration at 50% discount, plus:

- Opportunity to be a Wellness Judge for the competition
- Opportunity to provide input for future competitions
- Logo on all signage for the Student Challenge
- Inclusion in the press release on the Student Challenge

SILVER ENERGY BREAK SPONSORSHIP

Offered at \$14,500

Sponsorship of one of the energy breaks during the Summit. Includes one registration at 50% discount, plus:

- Display collateral material and product samples for delegates during the break
- Prominent signage as energy break sponsor

ALL SPONSORS RECEIVE THESE BENEFITS:

- Logo, link and company profile on the Summit website
- Logo on the formal, printed GWS 2018 invitation
- Logo on the GWS sponsor press releases
- Premium placement in the mobile app
- Logo on the 2018 photography backdrop
- Logo on the GWS email sponsor footer
- Opportunity to bring a third, paid delegate

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