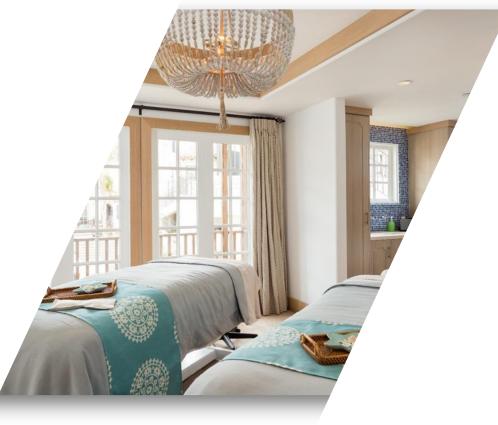




**SPA PLANNING PROGRAMMING FEASIBILITY DESIGN DEVELOPMENT OPERATIONAL AUDITS** 



- ADR
- RevPAR
- # Room Nights

**PROPERTY STATS** 

RETAIL

**GET CREATIVE** 

• F&B

- Proper stock
- Ease of purchase
- Move it
- Change it
- Sell it

- Demand based pricing
- Value add
- Private Buyouts

Events