

SCHEDULE

MONDAY, MAY 9

2:00 – 4:00 PM	BOARD OF DIRECTORS MEETING
2:00 – 5:00 PM	REGISTRATION Registration Desk – pick up name badge, bag and conference program
4:00 – 5:30 PM	TRADE EXCHANGE
4:00 PM	OPENING RECEPTION <i>Sponsored by AARFID</i>
5:30 PM	PRESENTATIONS <ul style="list-style-type: none">▶ Greetings from the Hot Springs Association <i>by Mark Begich, President, Hot Springs Association</i>▶ Welcome to Hot Springs National Park <i>by Lance Spicer, Deputy City Manager, Hot Springs, Arkansas</i>▶ Meet All of Our Attendees <i>by Jessica Meath, Marketing Director, Hot Springs Association</i>▶ Automatic Identification Systems <i>by Matt Monnat, AARFID, Executive Vice President</i>
7:00 PM	DINNER

TODAY'S SPEAKERS

Mark Begich



Lance Spicer



Jessica Meath



Matt Monnat



TUESDAY, MAY 10

PRESENTATIONS, TRADE EXCHANGE AND OFF-SITE TOURS

7:00 – 8:00 AM	Breakfast at your leisure <i>complimentary breakfast for hotel guests</i>
8:00 – 9:00 AM	TRADE EXCHANGE
9:00 – 10:00 AM	PRESENTATIONS <ul style="list-style-type: none">▶ Welcome and Schedule▶ History of Hot Springs National Park <i>by Tom Hill, Museum Curator, Hot Springs National Park</i>
10:00 – 10:30 AM	TRADE EXCHANGE
10:30 AM – 12:00 PM	PRESENTATIONS <ul style="list-style-type: none">▶ Protecting Your Hot Springs Resource - exploration and drilling for hotter water or more flow <i>by Jeff Birkby, geothermal energy consultant & hot springs book author</i>▶ Finding New Wells <i>by Bryan Yearout, Durango Hot Springs</i>▶ Engineering Optimization Strategies for Geothermal Energy <i>by Dan Aldred, Cloward H2O</i>
12:00 – 1:00 PM	LUNCH
1:00 – 1:30 PM	TRADE EXCHANGE
1:30 – 3:00 PM	PRESENTATION <ul style="list-style-type: none">▶ New Construction, Expansions, Renovations and Restoration Projects <i>by Vicky Nash and various hot springs owners along with DHM Design: Walker Christensen and Jen DiCuollo</i>
3:00 – 3:30 PM	TRADE EXCHANGE
3:30 – 4:00 PM	PRESENTATION <ul style="list-style-type: none">▶ Medical History of Geothermal/Hydrothermal Treatments <i>by Dr. Marcus Coplin</i>
4:45 PM	meet in hotel lobby
5:00 – 7:00 PM	OFF-SITE TOURS <ul style="list-style-type: none">• Grand Promenade display springs• Fordyce Bathhouse Museum tour• Ozark Bathhouse Cultural Center• Lamar Bathhouse - Bathhouse Row Emporium

DINNER ON YOUR OWN

Recommended:

- Vault

TODAY'S SPEAKERS

Tom Hill



Jeff Birkby



Bryan Yearout



Dan Aldred



Vicky Nash



Walker Christensen



Jen DiCuollo



Dr. Marcus Coplin



WEDNESDAY, MAY 11

PRESENTATIONS, TRADE EXCHANGE AND BEER TASTING

7:00 – 8:00 AM

Breakfast at your leisure

complimentary breakfast for hotel guests

8:00 – 9:00 AM

TRADE EXCHANGE

9:00 – 10:00 AM

PRESENTATIONS

► **Conscious Water and Dreaming Souls**

by Professor Jonathan Paul De Vierville, PhD, MSSW

► **Health Benefits of Bathing in Thermal Mineral Water**

by Dr. Marcus Coplin, Naturopathic Physician and Director of Water Medicine for BANA

10:00 – 10:30 AM

TRADE EXCHANGE

10:30 AM – 12:00 PM

PRESENTATIONS

► **Optimizing Surgical Outcomes in Orthopedics: Combining Pre-surgical Rehab with Post-Surgery Thermal Therapy**

by Dr. Michael E Janssen, DO

► **Mineral Springs and Spa Development / Spa Operations and Management**

by Hugh Jones, spa & fitness industry expert and Lynn Curry, spa consultant

► **Healing Waters and Spa Journeys**

by Linda Troeller, fine art and editorial photographer

► **Balneology video**

12:00 – 1:00 PM

LUNCH

1:00 – 1:30 PM

TRADE EXCHANGE

1:30 – 3:00 PM

PRESENTATIONS

► **Hot Topics in the Insurance Industry**

by Nettie Avery, Glenwood Insurance

► **Attracting and Retaining Employees**

by Jim Mikula

3:00 – 3:15 PM

GROUP PHOTO

3:15 - 5:00 PM

► **World's Only Beer Containing Thermal Spring Water + Beer Tasting**

TRADE EXCHANGE

DINNER ON YOUR OWN

Recommended:

- Superior Bathhouse Brewing
- Vault

TODAY'S SPEAKERS

Professor Jonathan Paul
De Vierville, PhD, MSSW



Dr. Marcus Coplin



Dr. Michael E Janssen, DO



Hugh Jones



Lynn Curry



Linda Troeller



Nettie Avery



Jim Mikula



THURSDAY, MAY 12

PRESENTATIONS, TRADE EXCHANGE AND OFF-SITE TOURS

7:00 – 8:00 AM

Breakfast at your leisure

complimentary breakfast for hotel guests

8:00 – 9:00 AM

TRADE EXCHANGE

9:00 – 10:00 AM

PRESENTATIONS

► **Chlorine vs. Salt vs. Ozone vs. Oxygen**

by Michael Geyer, Exceptional Water Systems

► **Model Aquatic Health Code update**

by Vicky Nash

► **Essential Services Designation**

by Vicky Nash

► **Market Research and Industry Trends**

by Vicky Nash

► **Measuring and Assessing the Socio-cultural, Environmental and Economic Impacts of Hot Springs: a case study of hot springs in regional Australia**

video by Gaelle Joson, PhD candidate, Victoria University, Melbourne

10:00 – 10:30 AM

TRADE EXCHANGE

10:30 AM – 12:00 PM

PRESENTATIONS

► **Developing a Private-Label Retail Line of Mineral Products**

by Brandon Price, Medicine Springs

► **Hot Springs Association Website Resources**

by Jessica Meath

► **Marketing and Public Relations**

by Jessica Meath and Vicky Nash

- Hot Springs Association's social media outlets
- Hot Springs of America
- Colorado Historic Hot Springs Loop

► **International Hot Springs Collaborations**

Vicky Nash and Jessica Meath

- World Bathing Day
- World Wellness Weekend
- Soakember
- Australian Hot & Mineral Springs Bathing Alliance
video by Charles Davidson and Matt Sykes

► **Balneology video**

12:00 – 1:00 PM

LUNCH

1:30 PM

meet in hotel lobby

OFF-SITE

2:00 – 3:00 PM

The Arlington Resort Hotel & Spa tour

3:00 – 4:00 PM

Mountain Valley Spring Water tasting and museum visit

DINNER ON YOUR OWN

Recommended:

- Hotel Hale (former bathhouse w/vapor cave, reservations recommended)
- Superior Bathhouse Brewing
- Vault

TODAY'S SPEAKERS

Michael Geyer



Vicky Nash



Brandon Price



Gaelle Joson, PhD



Jessica Meath



Charles Davidson



Matt Sykes

